

# JINJING LIU

School of Business & Economics, Moravian University 1200 Main St, Bethlehem, PA, 18018

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## RESEARCH INTERESTS

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*Executive Compensation, Banking, Asset Pricing, Risk Management*

## EMPLOYMENT

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<b>Assistant Professor</b> , Moravian University, Bethlehem, PA,	January 2022 - Present
<b>Assistant Professor</b> , Nanjing Audit University, Nanjing, China	October 2020 - December 2021
<b>Research Consultant</b> , The World Bank, Washington DC	October 2017 - April 2021

## EDUCATION

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**Ph.D.** Financial Economics, McGill University, Montreal, Canada  
Dissertation: *"Tail-based Co-movement Measures Using the Expected Shortfall"*

## PUBLICATIONS

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"Why Do Banks Fail Together? Evidence From Executive Compensation" with Deniz Anginer, Cindy A. Schipani, and H. Nejat Seyhun. *Fordham Journal of Corporate and Financial Law*, (2024), 29(2), 503-559

"A Novel Downside Risk Measure and Expected Returns", *International Review of Financial Analysis*, (2023), 102455

"Effect of COVID-19 on non-performing loans in China" with Lawrence Kryzanowski and Jie Zhang. *Finance Research Letters*, (2023), 103372

"Economic policy uncertainty and the cost of capital" with Hong Wang, *International Review*

"The impact of supply chain finance on financial constraints of small and medium-sized enterprises and the moderating factors" with Hong Wang (R & R to *Applied Economics*)

"January Effect, Lunar New Year Effect, and Liquidity Preference"

### **WORKS IN PROGRESS**

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"Bank Capital Regulation, Efficiency and Competition in the Latin America Region" with Robert J. Cull and Davide S. Mare

"Board Expertise and the Adoption of Relative Performance Evaluation"

### **CONFERENCE & SEMINAR PRESENTATIONS**

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Southwestern Finance Association Annual Meeting, Las Vegas, NV, February 2024

## CONFERENCE DISCUSSION

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Southwestern Finance Association Annual Meeting, 2024, Scheduled  
Financial Management Association (FMA) Annual Meeting, 2023  
International Conference on Empirical Economics, 2023  
Canadian Economics Association Annual Meeting, 2016  
Eastern Finance Association Annual Meeting, 2015

## OTHER PROFESSIONAL ACTIVITIES

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Editorial board member of *Risk Governance and Control: Financial Markets & Institutions*, 2023-Present  
Editorial board member of *International Journal of Finance and Banking Research*, 2021-Present  
Program committee member of 2023 Financial Management Association Annual Meeting  
Session chair of 2015 Eastern Finance Association Annual Meeting

## TEACHING EXPERIENCE

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### Assistant Professor at Moravian University

Current Topics in Finance	Fall 2023
Investments and Portfolio Theory	Spring 2023, Spring 2024
Money, Banking and Financial Policy	Fall 2022
Managerial Finance	Spring 2022-Spring 2024
Business Statistics	Spring 2022

### Assistant Professor at Nanjing Audit University

Financial Management	Spring 2021
Behavioral Finance	Fall 2020

## SERVICE CONTRIBUTIONS

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Faculty Development and Research Committee, Moravian University, 2022 - 2023  
Assessment and Standards Committee, School of Business & Economics, Moravian University, 2022 - Present

## SELECTED AWARDS

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DEC VPU Team Awards 2020, World Bank Group (2020);  
Canadian Economics Association Travel Grant (2016, 2015);  
CIREQ Travel Grant (2016, 2015);  
WYNG Trust Fellowship (2011-2015);  
Graduate Excellence Award, McGill University (2012-2015);  
GREAT Award, McGill University (2015);  
Dufour Graduate Award (2011-2012);  
Graduate Excellence Fellowship, McGill University (2011);  
Full Tuition Fee Waiver, University of Science and Technology of China (2008-2011);  
Outstanding Student Scholarship, Anhui University (2004-2008)